

Meeting Agenda

Welcome, Roll Call

Outreach Documentation Review

Community Outreach Strategy Update

Dewberry Initial impact analysis

Overlay with Socioeconomic (Equity Metrics) work group

Next Steps

Public Comment

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Outreach and Engagement Overview

Educational

- Convey purpose and goals of the CRMP Project.

Information Gathering

- What can we capture from each stakeholder group to support or inform the Plan?

Information Sharing

- Presenting the results to the stakeholder groups.

Outreach and Engagement Overview

Educational

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Outreach and Engagement Groups

Coastal Planning
Districts

Local
Governments

Tribal
Governments

Businesses/
Industries

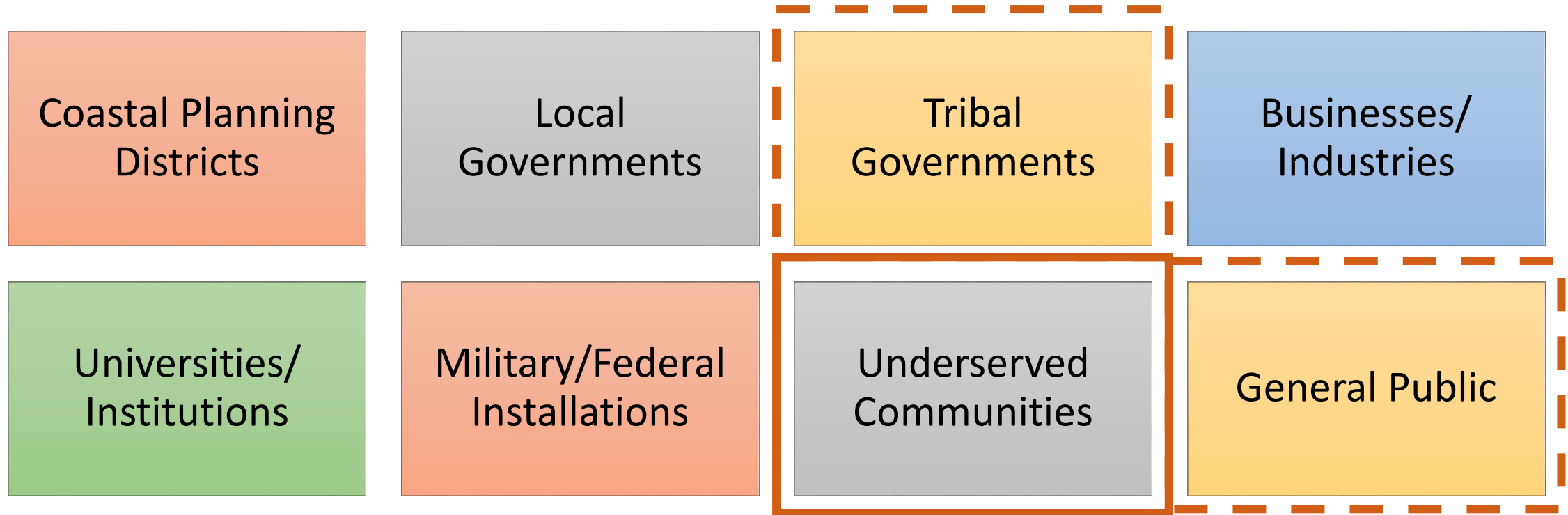
Universities/
Institutions

Military/Federal
Installations

Underserved
Communities

General Public

Outreach and Engagement Groups



Dewberry Needs

Social Vulnerability Index:

Dewberry is starting their impact analysis for this Coastal Resilience Master Plan (Nov 2021)

Index's Identified

- CDC social vulnerability index
- EPA EJ Indices
- W&M AdaptVA social vulnerability index

For outreach purposes – the qualitative portion of
This data will be informed through the work of this
Subcommittee and the Socioeconomic working
Group.

**Who do we identify as our collaborators (NGO's
Community Groups etc.) that will need to produce
the qualitative Data set?**

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Outreach and Engagement Capacity

- CRMP Summary Message Document

- Outreach Toolkit
 - Project Summary Flyer
 - Meeting Information
 - Social Media Tags and Images

- Survey

- Messaging/Content

- Social Media posts (10)
- Press Releases (2)
- Webpages (3)
- Blogs (4)
- Newsletters (4)

- Meetings

- Coastal PDCs (8)
- Local Governments (8)
- Tribal Governments (1*)
- Businesses (2)
- Universities/Institutions (2)
- Military/Federal Installations (1)
- Underserved Communities (32)
- General Public (6)

- Design Charrettes (4)

What are the best tools, processes etc. to help support the efforts of our NGO's, Community service providers, community activist, faith groups etc.?

Next Steps?

State agencies – reach out (secretary of resources for lead)

What are the steps that we take to engage with our list of stakeholders
“Save the date” one pager

How do we reach deep into communities that are underserved

What are the things that are most valuable to support underserved and rural communities

Bi-weekly meetings – 1 hr every two weeks, consistent set schedule -
Community based organization presentation

Ongoing updates Biweekly meeting: *doodle poll being sent*

Outreach Matrix

Stakeholder one pager (?) What are the asks?

VPC + Dewberry updates

Community Based presentation

Specific next steps (tied to VPC updates)

Public Comment